

The International Med-Tech Innovation MBA has been designed to give a select group of students the knowledge and skills required to successfully adapt to a new world of business and healthcare; a world that is led by fast-changing technologies and fast-forming startups whose potential for success or failure lies in the hands of their leadership.







# International Med-Tech Innovation MBA at the Hebrew University

## WHY STUDY?

- 1 Because you'll leverage your existing knowledge & skills and acquire new tools to help you handle emerging business trends in global markets.
- 2 Because our graduates are now building careers at Google, Facebook, HP, Pfizer, IBM, IsraCard, Cisco Systems, SodaStream, Deloitte.
- 3 Because Jerusalem is the capital of the Start Up nation, a hub of hi-tech innovation.
- 4 Because our internship program gives you the chance to turn theory into practice.
- 5 Because of 8 Nobel Prizes, accreditation by anyone who counts, including AACSB, and our ranking as one of the Top Business Schools.
- 6 Because we understand that for an MBA to be truly useful in the 'real world', it cannot be contained within a classroom.

### AT THE JERUSALEM BUSINESS SCHOOL OF ADMINISTRATION?

## International Med-Tech Innovation MBA

-  We recognize that as MBA students you have already earned a degree - or two - been out in the workforce, and developed knowledge and a skillset of your own. Our aim is to build on all this, providing you with additional tools, new ways of thinking and real-life experience that you leverage to succeed in the modern business world.
-  The International Med-Tech Innovation MBA program designed to teach and train the future leadership and management of companies across the spectrum of the biomedical sector, including biotechnology companies, pharmaceuticals, diagnostics, medical devices, and innovation centers of hospitals.
-  Graduates of the Jerusalem Business School are now enjoying careers in leading global companies; creating innovation, working at the cutting edge, developing the business strategies of tomorrow.
-  Jerusalem is the capital of the Start Up Nation, and one of the most diverse cities in the world. With 400 startups and 10 accelerators and hubs, if you want to gain more than 'just' an MBA, this is where it's all happening.
-  Gain practical experience as an intern, applying theoretical and analytical concepts to real-life business challenges, with venture capitalists who have proven their success and startups who are making it happen.
-  As a school within the Hebrew University of Jerusalem, we uphold the highest academic standards. You don't have to take our word for it – a wealth of accreditations, awards and Nobel prizes speak for themselves.
-  The International Med-Tech Innovation MBA program includes workshops, top lecturers from the industry, behind-the-scenes tours of emerging startups, on-site visits to major technology companies and interactive fireside group discussions, which all adds up to a more meaningful learning experience.



Now you know why you should choose the International Med Innovation MBA, here are the rest of the details...

## WHERE?

At the Hebrew University in Jerusalem – capital of the Start-Up Nation and a global hub of technology innovation.

## WHAT?

A one-year program that runs over three consecutive semesters (fall, spring and summer)

## HOW?

Taught entirely in English, the fully-immersive program includes lectures and interactive group discussions, practical workshops and professional internships with leading Israeli VCs and MedTech startups.

